



*ARCTIC COOLING Switzerland AG, Huobstr. 4, CH-8808 Pfäffikon  
Switzerland*

*ARCTIC COOLING HK Ltd., Unit 802, Cyberport 1, Pokfulam  
Hong Kong,  
Phone +852 2989 6007, Fax +852 2989 6055  
Email: [betsy.leung@arctic-cooling.com](mailto:betsy.leung@arctic-cooling.com)  
[www.arctic-cooling.com](http://www.arctic-cooling.com)*

Press Release

### Alpine 7 Pro and Alpine 7 GT

#### **Ultra quiet and efficient Intel CPU coolers at an affordable price**

Pfäffikon/ Switzerland, 28.12.2007. The Swiss cooling solution provider ARCTIC COOLING has launched a new series of value Intel CPU coolers – the Alpine 7 Pro and Alpine 7 GT.

Due to their highly efficient thermal design and PWM function, with which the BIOS controls the fan speed of the Alpines, both perform significantly quieter than the standard boxed cooler. Moreover, the 92mm fan of the Alpine 7 Pro features a patented vibration absorption, which gives the cooler the best noise/performance ratio in its price class. The Alpine 7 GT was developed for system integrators to offer maximum performance at a very low noise level for an aggressive price. Both coolers feature Intel's push pin mounting for instant and easy installation.

As with other ARCTIC COOLING products, the Alpine 7 Pro and Alpine 7 GT have a very long service life and are covered by a 6 year limited warranty.

“The new Alpine 7 Pro and GT not only include several improvements from their predecessor – Alpine 7,” said Patrick Chung, Marketing Manager of ARCTIC COOLING, “but also they offer an unbeatable price / performance ratio and are therefore the optimum Intel cooling solution for either boxed cooler replacements or system builders.”

Alpine 7 Pro and Alpine 7 GT will be available by the end of Dec 2007. The MSRP of the Alpine 7 Pro is USD 15.95 and Euro 10,95 (excl VAT). The MSRP of the Alpine 7 GT is USD 12.45 and Euro 8,45 (excl VAT).

Press Contact:

Betsy Leung  
Marketing Executive